



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

NEW CANAAN YMCA 2021 Impact Report



WHERE THE COMMUNITY
COMES TOGETHER



YOUTH DEVELOPMENT



HEALTHY LIVING



SOCIAL RESPONSIBILITY

Dear Friends,

2021 was the year of the comeback! Our Y experienced transition, growth, and resurgence.

In May 2021, I had the honor of assuming the role of Executive Director. With the support of our dedicated Board, superior staff, and welcoming community, my transition was smooth and easy. I inherited a strong foundation on which to build and proudly joined a YMCA community poised to put the pandemic behind it, and enthusiastic to leap into a brighter, healthier, future.

Throughout 2021, I watched our Y rebound and grow. Although we did not experience a full return to our pre-pandemic “normal”, we gained something arguably even better – a renewed realization of the important role our Y plays in our community, and an appreciation of what our community means to our Y. As we worked to restore and expand our programming, events, and services, you responded with extraordinary generosity and support. Most importantly, with each passing month more members made their comebacks, bringing with them the energy and vitality that defines our Y. We learned that more than sixty years after this community made the decision to create a YMCA, it still values and benefits from our vital work. Together, we celebrated the return of our fitness classes, lectures, and community gatherings. We gave hope and encouragement to those living with chronic diseases. We provided enrichment opportunities for people of all abilities and demonstrated social responsibility in new and impactful ways. We strengthened our relationships with community organizations and each other. You made much of this possible, as members, donors, employees, and volunteers.

This Impact Report details the Y’s considerable achievements during 2021. But the best manifestation of what we accomplish together happens every day in the studios, classrooms, gyms, and fields at our Y. I hope you come to the Y and participate in the great things that are happening here. Like me, you’ll be inspired, energized, and proud to be part of it.

Sincerely,

Margaret Riley
Executive Director
New Canaan YMCA



FOR YOUTH DEVELOPMENT

**Nurturing the potential
of every child and teen**

We believe that all kids deserve the opportunity to discover who they are and what they can achieve under the guidance of adults who care about them.

IN 2021:



DEVELOPING A LOVE FOR SPORTS & WELLNESS

Over **1,000 children** built a sense of confidence and teamwork, while staying active through the Y's recreational sports programs and leagues.



WATER SAFETY FOR ALL

Over **500 children** learned to become safer and more confident in the water through swim lessons at the Y.



SUPPORTING OUR COMMUNITY'S FAMILIES

The Y provides a fun childcare option for families on school vacation days for working parents.



SOMETHING FOR EVERYONE

Youth recreational and wellness programs are committed to supporting our community's kids regardless of interest or ability. These programs offer options for **kids to stay active, make friends, and build confidence.**



GROWING STRONGER IN & OUT OF THE WATER

Over **360 young athletes** participated in the Y's three competitive aquatics teams including swimming, diving, and artistic swimming, developing goal setting, leadership, time management, and self-confidence.



A SAFE & NURTURING PLACE

Approximately **130 families** belong to the Y's childcare community. Through full-day childcare/preschool and after-school childcare programs, the Y provides a warm and supportive environment for children to learn, discover, and grow.



PROVIDING OPPORTUNITY TO BECOME A LEADER

The Y is proudly one of the community's largest employers of teens and young adults. These individuals develop leadership and professional skills through their first work experiences at the Y.



SAFE OUT-OF-SCHOOL ACTIVITY FOR TEENS

Teen and pre-teen use of the facility remains strong through activities such as Middle School Night, open gym, socialization, and working out. Led by our teen board members, the Y also hosted a teen workshop focused on mental health.



A SUMMER OF GROWTH & LASTING MEMORIES

Nearly **500 children** attended summer camp, where they made new friends, built confidence, had fun, and made lasting memories.





**FOR HEALTHY
LIVING**

**Improving the nation's
health and well-being**

The Y brings families closer together, encourages good health, and fosters connections through fitness, sports, fun, and shared interests.

IN 2021:



PARKINSONS SUPPORT GROUP

The Y continues to serve as the home for a local Parkinsons support group, **supporting over 80 individuals and continues to grow.**



STAYING FOREVERWELL

The ForeverWell initiative provides **wellness and social opportunities for individuals ages 55/older** designed to help our community's older adults remain healthy, active and social.



CANCER WELLNESS PROGRAM

Approximately 20 cancer survivors participated in the LIVESTRONG at YMCA Cancer Wellness Program. This 12-week program is available to any cancer survivor within our community at no cost and has served over 120 cancer survivors in our community.



BUILDING ASSETS

The New Canaan YMCA promotes the 40 Developmental Assets, developed by the Search Institute, which enable **young people to develop into successful and contributing adults.**



EMPOWERING THROUGH HEALTH EDUCATION

In collaboration with Stamford Health, the Y features an on-site Wellness Nurse Coordinator, physical therapy services, and hosts free community lectures throughout the year each providing information on a different health topic.



PROMOTING WELLNESS

The Y continues to serve as a community resource dedicated to **promoting wellness and disease prevention** among people of all ages and abilities. From cardio and strength building classes, to mind-body and nutrition programs, everybody is welcome at the Y as they work toward maintaining a healthy lifestyle.



FOSTERING FAMILY TOGETHERNESS

The Y fosters family togetherness **through programming, open facility times, volunteer opportunities, and special events.**



MAINTAINING AN ACTIVE & CONNECTED LIFESTYLE

Over 1,000 seniors in our community count on the Y to stay active, healthy, and connected.





FOR SOCIAL RESPONSIBILITY

Giving back and supporting others

Since 1954, we have been listening and responding to the needs of our community through education, training, motivation, and support.

IN 2021:



TURNING NO ONE AWAY

The Y provided the equivalent of **\$200,000 in financial assistance**, ensuring that no is ever turned away from maintaining a healthy lifestyle at the Y.



EVERYBODY FEELS WELCOME

Over 130 individuals with special needs participated in programs and events at the Y. Thanks to funds raised through our Annual Support Campaign and the annual charity golf outing, support staff is offered to these individuals at no additional cost. Support staff provides summer camp opportunities for special needs campers at Camp Mini and Camp Y-Ki.



OUR 24TH ANNUAL GOLF OUTING

The 2021 annual golf outing at the Country Club of Fairfield, chaired by Chris Pohle and Rob Cioffi **raised over \$120,000 to support our Special Needs department.**



A PLACE TO GIVE BACK

Over 500 individuals volunteered at the Y, helping to provide services to the community, and engage in philanthropy.



SUPPORTING OUR CAUSE

Our 2021 Annual Support Campaign **raised \$550,000** under the leadership of Kevin Cowser, Pam Norton, and Rick Routhier.



SUPPORTING OUR COMMUNITY

The Y offers use of our facility at no charge to **local non-profits** including: South Avenue Cottage, ABC House, A-Home, Boy Scouts and Girl Scouts and Silver Hill Hospital.



CHANGING LIVES A WORLD AWAY

The Y is proudly in our 16th year of partnership with Facing the Future, a child development center in the Kenyan slum of Kibera. **Over 300 needy children currently attend the center receiving two meals a day, education, and medical attention.** In 2021, the Y community proudly sponsored every child in FAFU's 4th grade providing financial support and meaningful engagement between New Canaan families and FAFU children.



COMMUNITY AND PARTNERS

The Y proudly supports and partners with many **community organizations** including: hosting meetings and special events for fellow non-profits, providing facility use for New Canaan sports organizations, hosting the Horizons program for summer swim lessons, and serving as the home pool for the New Canaan High School swimming and diving teams.



OPPORTUNITIES FOR ALL

In 2021, the Y launched an employment initiative for individuals with special needs. This initiative was made possible through donations to the Y's endowment.





2021 SUPPORTERS

You make it possible.

When you give to the New Canaan YMCA,
you strengthen our community.
Thank you to our 2021 supporters!

2021 Supporters

\$100,000+

The Cioffi Family
Tom Hargrove and Anita Grover, MD
Liza and Chris Pohle
Prospect Hill Foundation
State of Connecticut

\$50,000-\$99,999

Kathleen Auda and Peter Skaperdas

\$25,000-\$49,999

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Damian Zaorski
Robert Trudel and Amy Zinser
The Zwick Family

*List reflects contributions made to the New Canaan YMCA January 1, 2021 through December 31, 2021. If your name is incorrectly listed or accidentally omitted, please accept our sincere apologies and contact the Development Office at 203-920-1654 with corrections.

THE NEW CANAAN COMMUNITY YMCA STATEMENT OF ACTIVITIES FOR YEARS ENDED DECEMBER 31, 2021 and 2020

PUBLIC SUPPORT & REVENUE

	2021			2020		
	Without Donor Restriction	With Donor Restriction	Total	Without Donor Restriction	With Donor Restriction	Total
Program fees	\$3,594,108	\$213,448	\$3,807,556	\$1,955,104	\$389,100	\$2,344,204
Membership fees	2,654,090	—	2,654,090	3,025,851	—	3,025,851
Special events	—	177,248	177,248	—	142,826	142,826
Contributions	987,692	709,517	1,697,209	820,757	184,417	1,005,174
Other revenue	347,876	—	347,876	277,284	—	277,284
Forgiveness of Paycheck Protection Program loan	1,233,300	—	1,233,300	—	—	—
Investment return, net	113,368	10,639	124,007	149,286	—	149,286
Net assets released from restrictions	800,549	(800,549)	—	1,159,354	(1,159,354)	—
Total public support and revenue	9,730,983	310,303	10,041,286	7,387,636	(443,011)	6,944,625

EXPENSES

	2021			2020		
	Without Donor Restriction	With Donor Restriction	Total	Without Donor Restriction	With Donor Restriction	Total
Program services	\$7,618,019	—	\$7,618,019	\$7,248,145	—	\$7,248,145
Fundraising	611,014	—	611,014	571,321	—	571,321
Management and general	687,042	—	687,042	717,622	—	717,622
Total expenses	8,916,075	—	8,916,075	8,537,088	—	8,537,088
Increase (Decrease) in Net Assets	814,908	310,303	1,125,211	(1,149,452)	(443,011)	(1,592,463)
Net Assets- Beginning of Year	18,251,042	637,869	18,888,911	19,400,494	1,080,880	20,481,374
Net Assets- End of Year	\$19,065,950	\$948,172	\$20,014,122	\$18,251,042	\$637,869	\$18,888,911

THE NEW CANAAN COMMUNITY YMCA STATEMENTS OF FINANCIAL POSITION: DECEMBER 31, 2021 and 2020

ASSETS	2021	2020
Cash and cash equivalents	\$2,725,122	\$1,509,954
Investments	1,643,145	1,134,911
Accounts receivable	28,756	18,053
Employee retention credit receivable	447,575	-
Contributions receivable, net	85,724	73,775
Prepaid expenses	60,948	52,980
Land, building and equipment	24,702,059	25,495,692
Investment in real estate	-	550,000
Total Assets	\$29,693,329	\$28,835,365
LIABILITIES AND NET ASSETS		
Liabilities		
Accounts payable and accrued expenses	\$440,574	\$406,464
Deferred membership and program fees	1,090,781	851,558
Line of credit	-	200,000
Paycheck Protection Program loan	1,122,290	1,233,300
Bonds payable, net	7,025,562	7,255,132
Total liabilities	9,679,207	9,946,454
Net Assets		
Without donor restrictions		
Designated for endowment	978,767	877,893
Designated for real estate	-	550,000
Undesignated	18,087,183	16,823,149
Total without donor restrictions	19,065,950	18,251,042
With donor restrictions		
Designated for program and world service	586,634	637,869
Designated for endowment	361,538	-
Total with donor restrictions	948,172	637,869
Total net assets	20,014,122	18,888,911
Net Assets and Total Liabilities	\$29,693,329	\$28,835,365





**WHERE THE COMMUNITY
COMES TOGETHER**



NEW CANAAN YMCA
564 South Avenue
New Canaan, CT 06840-6322

THANKS TO YOUR PAST SUPPORT, THE Y IS
WHERE OUR COMMUNITY COMES TOGETHER.
ALL AGES. ALL ABILITIES. ALL BACKGROUNDS.

Take a look inside to see all of the things you have helped make possible.